

**Rock &  
Rolling Hills**



## **Marin Music Center**

Marin has been a home to musicians and music industry pros forever. Janis and Jimmy hung out there. The Dead, Santana, and Metallica call it home. The Marin Music Center and its new exhibit –Marin Rocks!– chronicle the rich and varied history of music in Marin.



**M** “What can you say about a design company that wins a national award with the first print piece they create for you? Plumblin’s creativity hit the mark with their innovative introductory “Timeline” for our new music exhibition. Definitely not something that gets tossed in the garbage!”  
- Merry, Director at Marin History Museum

**E** “Getting to hold a necklace made by Janis Joplin, seeing the amp used by Carlos Santana, and just being around so many cool rock-history artifacts took my excitement about the project to another level.”  
- Eric, Designer at Plumblin



**R** A backstage pass with Boogie amps, vintage Gibsons, photoshoots with left-handed guitarists playing while we designed in black and silver. Rock & Roll. All leading up to... what!? What was that!? Seriously, that was the loudest concert ever. Metallica in Marin... epic.  
- Robert, Design Director at Plumblin

**D** "Having grown up in Marin, in a family full of ex-hippies made this project more exciting to me. Getting to see and photograph Santana's Boogie AMP, and ending the project with killer seats to see Metallica was icing on the cake!"  
- Dom, Principal at Plumblin

**Specifically** Plumblin created a brochure for the opening gala event and fund raiser for Marin History Museum's new Music Center and exhibit *Marin Rocks*. The brochure presents a visual timeline of the history of music in Marin County and features real historical artifacts that we're photographed on site by our team. We also provided print collateral design and event promotions material for the gala event concert that featured Marin County residents Metallica in their first ever home-town concert.

**Creative.**

## **We're Creative.**

We're bold. Enthusiastic. Passionate about what we do. We gather inspiration from the things that most people overlook. We are consistently driven to create something new or different. To explore, imagine, invent. But creativity without purpose is nothing more than a pretty idea. So we add action to creativity and the result is design that not only looks good, but also makes people respond.



### **It Ain't Magic.**

There's nothing up or sleeve. Really. To get your message across uniquely, clearly, and convincingly, we need to work in the real world. Good design solves communication problems, but great design strikes that delicate balance between strategy and aesthetics. And that can only be achieved with expertise, insight, and effort. There's nothing mystical about it. Yet it's magic when it all comes together.



### **We Make New.**

You're probably not going to hire a creative firm to give you what you already have or to do what you could do yourself. You have an idea that you need to make real. You need to make it stand out. Be seen. Get heard. To do that, you need us to create something that is new or better than it was when you brought it to us. That takes brains, effort, dedication, and talent. And sometimes, it takes a leap of faith.

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