

# **A Continuum of Care**



## **Crestwood Behavioral Health**

We all need support at times and sometimes we need more of it. The people at Crestwood are a network of hope for our friends and neighbors who need it most. With compassion and understanding, they help empower people. And change lives in the process.

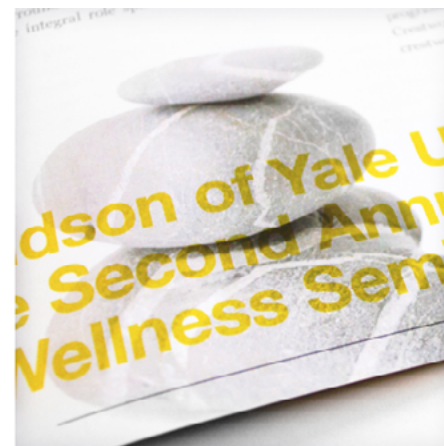


**“Crestwood is the change we want to see in the world.”**  
ood behavioral health



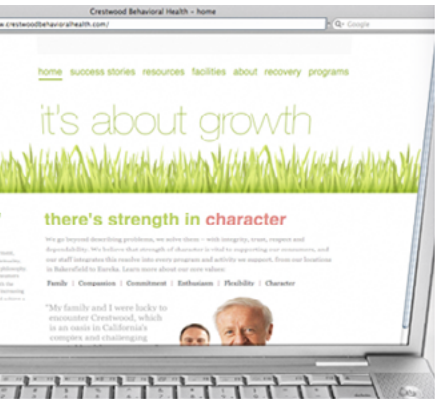
**P**

*“Plumblin has been an extraordinary resource to our organization. They have the ability to analyze the organization through conversation, dialogue, literature review, and visits to acquire a sense of who we are, where we have come from and where we are going. They were able to identify key messaging through a selective works and phrases which really fit our business. They provided a fresh look and out to the box look in all of the presentations and publications. They work corroboratively and were able to refer us to resources as needed. I am extremely satisfied with the product.”*  
- Patty, Vice President at Crestwood



**P** “Crestwood Behavioral Health needed a full suite of website design and development. We developed flash, PHP, and javascript applications. All technologies converge via our in-house CMS, which makes our maintenance service quick, reliable and secure.”  
- Peter, Technology Director at Plumline

**R** “Sometimes during the creative process, you identify a missing message... for Crestwood, it was “about growth” —a great metaphor for what it is they do. Being true to one’s self and growth... These two core issues in our client’s work heavily influenced our design direction and aided us in the redefinition of their identity through the website, newsletter & print pieces. Plus... Helvetica!”  
- Robert, Design Director at Plumline

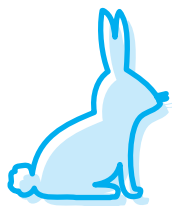


**Specifically** Plumblin captured the spirit, efforts, and mission of Crestwood in a way that visually conveys the openness and positivity of the company. We provided a full range of brand communication design services. From website design and development, to print collateral design – all with custom photography of actual Crestwood clients. Crestwood also relies on Plumblin to develop their award-winning quarterly communication newsletter.

**Creative.**

## **We're Creative.**

We're bold. Enthusiastic. Passionate about what we do. We gather inspiration from the things that most people overlook. We are consistently driven to create something new or different. To explore, imagine, invent. But creativity without purpose is nothing more than a pretty idea. So we add action to creativity and the result is design that not only looks good, but also makes people respond.



### **It Ain't Magic.**

There's nothing up or sleeve. Really. To get your message across uniquely, clearly, and convincingly, we need to work in the real world. Good design solves communication problems, but great design strikes that delicate balance between strategy and aesthetics. And that can only be achieved with expertise, insight, and effort. There's nothing mystical about it. Yet it's magic when it all comes together.



### **We Make New.**

You're probably not going to hire a creative firm to give you what you already have or to do what you could do yourself. You have an idea that you need to make real. You need to make it stand out. Be seen. Get heard. To do that, you need us to create something that is new or better than it was when you brought it to us. That takes brains, effort, dedication, and talent. And sometimes, it takes a leap of faith.

Plumblin<sup>e</sup>

[info@plumblin.com](mailto:info@plumblin.com) | 707.251.9884

1754 2nd Street, Suite C | Napa, CA 94559