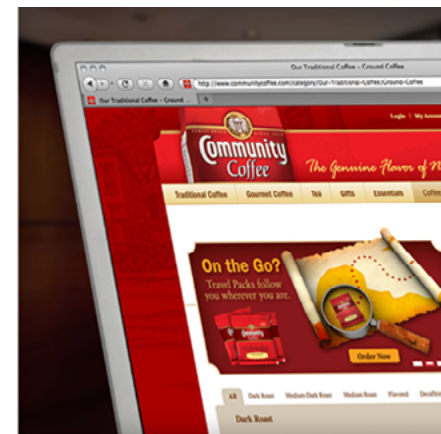


Louisiana Purchase



Community Coffee Co.

Very few coffee companies have customers as loyal as the ones that drink Community Coffee. In fact since 1919, Community Coffee has been the Taste of New Orleans and has been featured in the finest restaurants in the state.



S “Plumblin designed our new website with OUR customer in mind. We challenged them to modernize our look as well as to honor our history and they were able to deliver. The new site needed to tell our story but also be an excellent e-commerce platform for our online consumers – we feel very strongly that it has accomplished both. Plumblin was able to produce an exceptional design at a very reasonable cost. We will definitely be using them again in the future and would recommend them to anyone designing a new site.”

- Scott, E-Commerce Sales Manager at Community Coffee

P “This project was an exercise in asset organization and delivery. Since we were working on the front-end only, the key was to feed front-end assets to a third party in a phased rollout. To meet this end, we created a PHP-driven asset approval and delivery system. We used ‘Disqus’ as a commenting engine so that clients and vendors could communicate any changes to us.”

- Peter, Technology Director at Plumblin



Specifically Plumblin provided Community Coffee Company with in-depth information architecture and site planning, user experience and interface design, graphic and asset production, and the complete HTML, and CSS development of the front-end look-and-feel. All files, assets, and about 20 unique page designs were then integrated by the 3rd party e-commerce vendor (AgileThought) for final deployment.

Creative.

We're Creative.

We're bold. Enthusiastic. Passionate about what we do. We gather inspiration from the things that most people overlook. We are consistently driven to create something new or different. To explore, imagine, invent. But creativity without purpose is nothing more than a pretty idea. So we add action to creativity and the result is design that not only looks good, but also makes people respond.



It Ain't Magic.

There's nothing up or sleeve. Really. To get your message across uniquely, clearly, and convincingly, we need to work in the real world. Good design solves communication problems, but great design strikes that delicate balance between strategy and aesthetics. And that can only be achieved with expertise, insight, and effort. There's nothing mystical about it. Yet it's magic when it all comes together.



We Make New.

You're probably not going to hire a creative firm to give you what you already have or to do what you could do yourself. You have an idea that you need to make real. You need to make it stand out. Be seen. Get heard. To do that, you need us to create something that is new or better than it was when you brought it to us. That takes brains, effort, dedication, and talent. And sometimes, it takes a leap of faith.

Plumblin^e

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