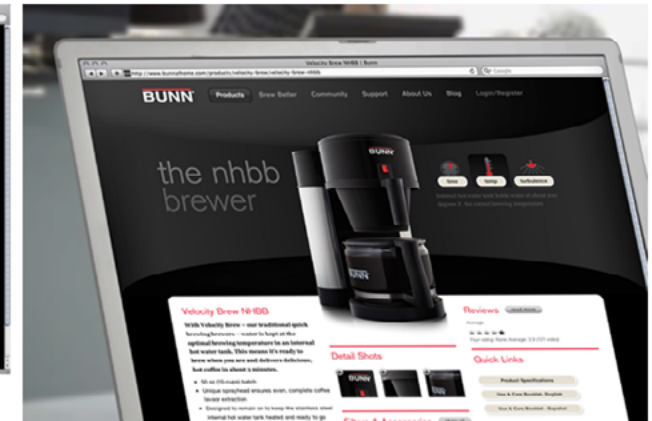


**Home
Brew**



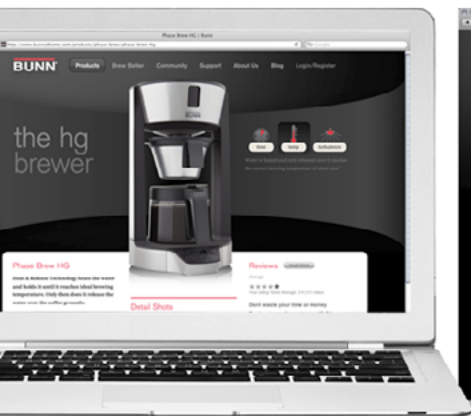
Bunn at Home

Unless you already own a Bunn Brewer you probably have no idea that your coffee doesn't taste the way it should. With innovative, unrivaled, yet incredibly simple technology, the home brewers available from BUNN will make your cup - no matter who roasted the beans - taste better than you could imagine.



L “Plumline understands the importance of the balance between visually appealing design and easy navigation. They listened to our needs and developed BunnAtHome.com to enhance our brand position and create a place for our consumers to engage with us in ways they haven’t been able to before now.”
- Lisa, Director of Marketing at Bunn Corporation

R “Homes are sacred places. What does Dorothy say? “There’s no place like home” & it’s true. Bunn-O-Matic has been making commercial coffee brewers since the 50’s and in my opinion is the sole reason café coffee is always better than if you make it yourself at home. We’ll, with their new line of consumer coffee brewers—and the website we built for them—they’re quite literally, “bringing it home.”
- Robert, Design Director at Plumline



Specifically Plumblin created a new website for the home products division of Bunn Corporation – primarily known and respected for their long history of providing commercial level coffee makers for restaurants and businesses all over the country. For the new “at home” website we provided detailed site maps, wireframes and user interface studies. Then we created a rich and modern look-and-feel with a strong visual relationship to Bunn’s packaging. Finally, we built the entire website and CMS system in Drupal and included a user forum, product reviews and more.

D “It was great to visit BUNN - and see that it’s truly an all American company with the values and history that is hard to find in these modern times.”
- Dom, Principal at Plumblin

Creative.

We're Creative.

We're bold. Enthusiastic. Passionate about what we do. We gather inspiration from the things that most people overlook. We are consistently driven to create something new or different. To explore, imagine, invent. But creativity without purpose is nothing more than a pretty idea. So we add action to creativity and the result is design that not only looks good, but also makes people respond.



It Ain't Magic.

There's nothing up or sleeve. Really. To get your message across uniquely, clearly, and convincingly, we need to work in the real world. Good design solves communication problems, but great design strikes that delicate balance between strategy and aesthetics. And that can only be achieved with expertise, insight, and effort. There's nothing mystical about it. Yet it's magic when it all comes together.



We Make New.

You're probably not going to hire a creative firm to give you what you already have or to do what you could do yourself. You have an idea that you need to make real. You need to make it stand out. Be seen. Get heard. To do that, you need us to create something that is new or better than it was when you brought it to us. That takes brains, effort, dedication, and talent. And sometimes, it takes a leap of faith.

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