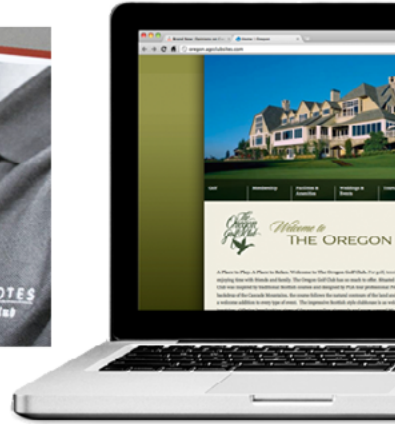


**It's More Than
Just a Game**



American Golf Corporation

Golf is a good time, and it's really a different experience wherever you play. With over 160 properties nationwide, the private country clubs and public courses of American Golf provide something for everyone – from the scratch golfer to the suburban soccer mom.



D *“Given the nature of our business, we needed a nimble agency that could produce great creative across a variety of platforms – print, collateral, website and brand ID. With their strong creative talent and lean business model, Plumblin gave us ‘big agency’ creative and client service without ‘big agency’ bills.”*
Darryl, VP of Marketing at American Golf

E *“Our work for American Golf is a good example of how to do a high volume of work yet maintain creativity. The sheer amount of work we do for could fill all 6,549 yards of one of their courses.”*
- Eric, Designer at Plumblin



B "The irony is, with all the work we do for AGC, I have no time to actually play golf."
 - Brent, Production Artist at Plumblin



Specifically Plumblin has been the Agency of Record for American Golf since 2005 and a trusted creative resource for several years before that. As their agency we provide every service - from advertising and event marketing, to website and print collateral design. Our work helps to sell every product of American Golf including events and catering services, special programs, loyalty clubs, private club member acquisition and retention, and of course daily-fee golf sales.

P

"The work we do for American Golf spans every discipline and on some days, every capability we offer is brought into play."

- Peter, Technology Director at Plumblin

Creative.

We're Creative.

We're bold. Enthusiastic. Passionate about what we do. We gather inspiration from the things that most people overlook. We are consistently driven to create something new or different. To explore, imagine, invent. But creativity without purpose is nothing more than a pretty idea. So we add action to creativity and the result is design that not only looks good, but also makes people respond.



It Ain't Magic.

There's nothing up or sleeve. Really. To get your message across uniquely, clearly, and convincingly, we need to work in the real world. Good design solves communication problems, but great design strikes that delicate balance between strategy and aesthetics. And that can only be achieved with expertise, insight, and effort. There's nothing mystical about it. Yet it's magic when it all comes together.



We Make New.

You're probably not going to hire a creative firm to give you what you already have or to do what you could do yourself. You have an idea that you need to make real. You need to make it stand out. Be seen. Get heard. To do that, you need us to create something that is new or better than it was when you brought it to us. That takes brains, effort, dedication, and talent. And sometimes, it takes a leap of faith.

Plumblin^e

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