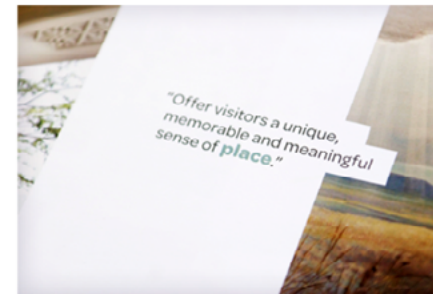


**New
Worlds**



Academy Studios

Ever seen the expression on a kid's face when she first sees a T-Rex? Or watched people as they unknowingly and effortlessly learn about the world they live in? A good museum exhibit educates, but a great one inspires. And Academy Studios is the creative force behind exhibits that do both.



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“Plumblin is an imaginative group with plenty of fresh ideas. They come in, take the time to learn what your about and then develop creative ways to promote/market/and identify your company. It’s as if they were an extension of our in house design team but more focused.”
Dean, President at Academy Studios

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“Discovery, wonder, magic... how true. Our storytelling concept here was to flip the focus to spotlight our client’s amazing work... still-life & candid-style. Ever sit still somewhere and just let the world happen around you? What did you see? Did you ever wonder who made it? Bam!”
Robert, Design Director at Plumblin



Specifically Plumline has been providing creative services for Academy Studios since 2001 when we first created their brand identity and original marketing collateral. Since then we have provided website design and development, ongoing advertising work, and created an award-winning capabilities brochure.

D *"I love visiting Academy Studios. Its always cool to walk into their production facility and see something new – a tiger shark suspended on a truss, massive rock formations being painted, insects in Lucite panels. The best so far though was the Blue Whale Skeleton hanging from the ceiling. That was amazing."*
- Dom, Principal at Plumline

Creative.

We're Creative.

We're bold. Enthusiastic. Passionate about what we do. We gather inspiration from the things that most people overlook. We are consistently driven to create something new or different. To explore, imagine, invent. But creativity without purpose is nothing more than a pretty idea. So we add action to creativity and the result is design that not only looks good, but also makes people respond.



It Ain't Magic.

There's nothing up or sleeve. Really. To get your message across uniquely, clearly, and convincingly, we need to work in the real world. Good design solves communication problems, but great design strikes that delicate balance between strategy and aesthetics. And that can only be achieved with expertise, insight, and effort. There's nothing mystical about it. Yet it's magic when it all comes together.



We Make New.

You're probably not going to hire a creative firm to give you what you already have or to do what you could do yourself. You have an idea that you need to make real. You need to make it stand out. Be seen. Get heard. To do that, you need us to create something that is new or better than it was when you brought it to us. That takes brains, effort, dedication, and talent. And sometimes, it takes a leap of faith.

Plumblin^e

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